

E-BIOTORIUM BUSINESS INCENTIVE PLAN

The E-Biotorium Business Incentive Plan is a flexible business opportunity. One can work part time or full time as per his / her convenience. The E-Biotorium Business Incentive Plan gives you a chance to build your own independent business at your place or retailing of products. The E-Biotorium Business Incentive Plan is an opportunity that is open to everyone. It allows you to build your business through retailing products and sponsoring other people who, in turn, can retail products and offer the business opportunity to others. By passing your sales and marketing knowledge to your developing team, you not only build your own business network but also enable others to build one of their own. Independent Direct Sellers can sale quality products to retail customers. As your business grows, the rewards you earn grow in proportion.

Anyone looking to start an independent business can become an Independent Direct Seller with E-Biotorium. The process begins with a free registration, submission of KYC documents, and acceptance of the Independent Direct Seller Agreement, followed by purchasing and experiencing E-Biotorium products. Once the agreement is executed and the documents are verified and approved, the individual officially becomes an Independent Direct Seller. If satisfied with the product quality, they can refer these products to potential customers, and upon successful sales, they become eligible for financial and non-financial benefits, including incentives and rewards. This structured approach ensures a smooth transition from a satisfied customer to a business partner, providing a transparent and rewarding opportunity with E-Biotorium.

TYPES OF INCOMES

1. Retail Profit
2. Qualifying Bonus
3. Super Awareness Bonus
4. Super Family Bonus
5. Team Repurchase Bonus
6. Performance Rewards

INCOME DESCRIPTION

RETAIL PROFIT

Retail Profit is the foundational income stream in the E-Biotorium Business Incentive Plan and is earned directly by Independent Direct Sellers through the resale of E-Biotorium products. This income is generated through the price difference between the Maximum Retail Price (MRP) and the Direct Seller Price (DSP).

Independent Direct Sellers purchase products from the company at a discounted Direct Seller Price (DSP) and are authorized to resell them at the publicly listed Maximum Retail Price (MRP). The difference between the MRP and DSP constitutes the Retail Profit, which is earned instantly at the point of sale. Independent Direct Sellers can earn from 0.60% to 85% Retail Profit on every sale, depending on the product category and applicable pricing structure.

For Example: Every product in E-Biotorium portfolio has a Maximum Retail Price (MRP) & Direct Seller Price (DSP). If a product has a MRP of Rs. 1500/-, Independent Direct Sellers in E-Biotorium can purchase the same products on DP which is Rs. 1000/- and may resell the same product on MRP and earn Rs. 500/- (i.e. 50% profit) on reselling the product.

Retail Profit = MRP – DSP

MRP = 1500



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DSP = 1000

Retail Profit = 1500 – 1000 = 500/-

50% Retail Profit

NOTES:

- **DSP:** Direct Seller Price (price at which Independent Direct Sellers buy products from the company).
- **MRP:** Maximum Retail Price (price printed on the product for customer sale).
- **Retail Profit:** Earned directly by the Independent Direct Sellers; not paid out by the company.
- **Instant Earnings:** Retail profit is earned immediately at the point of sale.
- **Flexible Income:** Independent Direct Sellers can scale retail sales based on personal outreach and customer base.
- **Product Experience:** Encourages product usage and stronger customer relationships.
- The company reserves the right to offer further discounts, which may reduce the effective DSP below the listed amount.

QUALIFYING BONUS

When a person is registered as an Independent Direct Seller of E-Biotorium and introduce more Independent Direct Sellers and these Independent Direct Sellers purchase products & services from E-Biotorium, then on every purchase some special points are generated which are called as Point Value (PV). These PV points are given to every Independent Direct Seller in the upward network. The Qualifying aspect is calculated from the network, with matching of business from 2 Business Teams – Winner Team & Genius Team. When an Independent Direct Seller is able to recommend sales of 2000 PV from his / her Winner Team and sales of 1000 PV from his / her Genius Team or vice versa in the ratio of 1:2 / 2:1, company recognizes such Independent Direct Sellers as Star Direct Seller and he / she becomes eligible to earn 1% of the matching PV as Qualifying Bonus. Value of 1 PV is considered as Rs. 88/-.

For Example:

	WINNER TEAM	GENIUS TEAM	
Closing 1	2000 PV	1000 PV	1% of Matched PV, 1 PV = Rs. 88
Matched PV	1000 PV	1000 PV	1% x 1000 PV = 10 PV
Balance PV	0 PV	0 PV	10 PV = 10 x 88 = Rs. 880/-

NOTES

- Qualifying Bonus is calculated twice in a day.
- Closing Period: Qualifying Bonus is calculated in 2 business cycles:
 - First Business Cycle: 04:58:00 am to 16:57:59 pm.
 - Second Business Cycle: 16:58:00 pm to 04:57:59 am.



- Payout Period: The Qualifying Bonus is disbursed every 4th day.
- Company reserves the right to change / amend the Qualifying Bonus.
- Active Business is calculated after all cancellations and refunds deducted from the current payout period.

SUPER AWARENESS BONUS

Once an Independent Direct Seller advances to the rank of Star Direct Seller, they become eligible for the Super Awareness Bonus. This bonus is paid when any business whether from first-time purchases or repurchase is generated and matched between their Winner Team and Genius Team. Under the E-Biotorium Business Incentive Plan, such matched business is rewarded with 1% of the matching PV calculated in a ratio of 1:1 as Super Awareness Bonus. The value of 1 PV is considered as ₹88.

For Example:

	WINNER TEAM	GENIUS TEAM	
Closing 1	1000 PV	1000 PV	1% of Matched PV, 1 PV = Rs. 88
Matched PV	1000 PV	1000 PV	1% x 1000 PV = 10 PV
Balance PV	0 PV	0 PV	10 PV = 10 x 88 = Rs. 880/-
Closing 2	3000 PV	2000 PV	
Total PV	3000 PV	2000 PV	1% of Matched PV, 1 PV = Rs. 88
Matched PV	2000 PV	2000 PV	1% x 2000 PV = 20 PV
Balance PV	1000 PV	0 PV	20 PV = 20 x 88 = Rs. 1760/-

NOTES:

- Super Awareness Bonus is calculated twice in a day based on the earnings from the previous three consecutive business day closings.
- Closing Period: Super Awareness Bonus is calculated in 2 business cycles:
 - First Business Cycle: 04:59:00 am to 16:58:59 pm.
 - Second Business Cycle: 16:59:00 pm to 04:58:59 am.
- Payout Period: Super Awareness Bonus is disbursed every 4th day.
- Maximum threshold limit of Super Awareness Bonus is business matching of 1000 PV per business cycle.
- Any unmatched PV left in the current business cycle will be carry forwarded for the next business cycle.
- Active Business is calculated after all cancellations and refunds deducted from the current payout period.
- Company reserves the right to change / modify Super Awareness Bonus.



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S.NO	BUSINESS MATCHED	SUPER FAMILY BONUS (IN PERCENTAGE)	VALUE OF 1 PV = RS. 88/-	FAMILY BONUS (IN AMOUNT)
1	10 PV	2.28%	0.22 × 88	Rs. 20.06/-
2	130 PV	2.28%	2.96 × 88	Rs. 260.83/-
3	250 PV	2.28%	5.7 × 88	Rs. 501.60/-
4	500 PV	2.28%	11.4 × 88	Rs. 1003.20/-
5	1000 PV	2.28%	22.80 × 88	Rs. 2006.40/-

LEADERSHIP RANKS

A Direct Seller can rise through the Leadership Ranks by consistently growing product sales — both through first purchases and repurchases within their network. As a Direct Seller's business increases

S NO.	RANK	MINIMUM TO MAXIMUM MATCHED PV	SELF – PURCHASE
1	Super Star	0 – 50,000 PV	2.50 PV
2	Bronze	50,001 – 1,00,000 PV	5.00 PV
3	Silver	1,00,001 – 1,70,000 PV	7.50 PV
4	Gold	1,70,001 – 3,40,000 PV	10.00 PV
5	Platinum	3,40,001 – 8,50,000 PV	12.50 PV
6	Diamond	8,50,001 – 12,75,000 PV	15.00 PV
7	Black Diamond	12,75,001 – 17,00,000 PV	17.50 PV
8	Super Black Diamond	17,00,001 & Above	20.00 PV

over time, they qualify for higher Leadership Ranks, which in turn unlock access to exclusive bonuses and performance incentives.

Leadership Ranks are calculated on the basis of cumulative business generated across both business teams. Each rank has specific qualification criteria based on the total business achieved by the Direct Seller and their team.

SUPER FAMILY BONUS



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Under the E-Bitorium Business Incentive Plan, a Star Direct Seller becomes eligible for the Super Family Bonus when fresh business is generated and successfully matched between their Winner Team and Genius Team. Upon such matching, the Direct Seller is rewarded with 6.75% of the matched Point Value (PV) as Super Family Bonus, provided they have completed their monthly repurchase requirement.

S.NO	BUSINESS MATCHED	SUPER FAMILY BONUS (IN PERCENTAGE)	VALUE OF 1 PV = RS. 88/-	FAMILY BONUS (IN AMOUNT)
1	10 PV	6.75%	0.675×88	Rs. 59.40/-
2	130 PV	6.75%	8.775×88	Rs. 772.20/-
3	250 PV	6.75%	16.875×88	Rs. 1485.00/-
4	500 PV	6.75%	33.75×88	Rs. 2970.00/-
5	1000 PV	6.75%	67.5×88	Rs. 5940.00/-

For Independent Direct Sellers who choose not to perform monthly repurchase, an exception may be granted upon submitting a special request to the company. In such cases, the Super Family Bonus will be calculated at a reduced rate of 2.28% of the matched PV. However, these sellers will not be eligible for:

- Upgrading to higher ranks, and
- Receiving repurchase-related bonuses or benefits.

NOTES:

- Super Family Bonus is calculated twice in a day.
- Closing Period: Super Family Bonus is calculated in 2 business cycles:
 - First Business Cycle: 04:58:00 am to 16:57:59 pm.
 - Second Business Cycle: 16:58:00 pm to 04:57:59 am.
- Payout Period: Super Family Bonus is disbursed every 4th day.
- Maximum threshold limit of Super Family Bonus is business matching of 1,000 PV per business cycle irrespective of purchase done by the Star Direct Sellers.
- Active Business is calculated after all cancellations and refunds deducted from the current payout period.
- Company reserves the right to change / modify Super Family Bonus.

TEAM REPURCHASE BONUS



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Team Repurchase Bonus is a dynamic income stream designed to reward Independent Direct Sellers for the ongoing consumption and repurchase activity within their teams. This bonus emphasizes efficient team-building and long-term product loyalty, ensuring that consistent business growth

	WINNER TEAM	GENIUS TEAM	
Closing 1	10 PV	10 PV	71.59% of Matched PV, 1 PV = Rs. 88
Matched PV	10 PV	10 PV	71.59% x 10 = 7.159 PV
Balance PV	0 PV	0 PV	7.159 PV = 7.159 x 88 = Rs. 629.99/-
Closing 2	200 PV	100 PV	
Total PV	200 PV	100 PV	71.59% of Matched PV, 1 PV = Rs. 88
Matched PV	100 PV	100 PV	71.59% x 100 = 71.59 PV
Balance PV	100 PV	0 PV	71.59 PV = 71.59 x 88 = Rs. 6299.92/-

translates into sustainable earnings. It is calculated based on the repurchase business generated between two business teams: the Winner Team and the Genius Team. Under the E-Bitorium Business Incentive Plan, Independent Direct Sellers are compensated with 71.59% of the matched business volume, calculated at a 1:1 ratio as Team Repurchase Bonus. The value of 1 PV (Point Value) is fixed at ₹88.

For Example:

NOTES:

- Team Repurchase Bonus is calculated twice in a day.
- Closing Period: Team Repurchase Bonus is calculated in 2 business cycles:
 - First Business Cycle: 11:58:00 am to 23:57:59 pm.
 - Second Business Cycle: 23:58:00 pm to 11:57:59 am.
- Payout Period: Team Repurchase Bonus is disbursed every 4th day.
- Active Business is calculated after all cancellations and refunds deducted from the current payout period.
- Company reserves the right to change / modify Team Repurchase Bonus.

PERFORMANCE REWARDS



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At E-Biotorium, we believe exceptional performance deserves exceptional recognition. The Performance Rewards program is designed to honour and celebrate the outstanding achievements of our Direct Sellers who go beyond targets and set new benchmarks in leadership, sales, and team growth. These exclusive rewards are over and above all other bonuses and are distributed periodically to those who consistently demonstrate excellence, achieve top ranks, and contribute significantly to the network's growth and culture.

NOTES & DISCLAIMER

1. The Customer Registration is absolutely free and the company does not ask for any registration fee for it.
2. Calculations of daily incomes will be carried out by the software systems only.
3. All necessary tax deductions from earned incomes and rewards would be made as per the Govt. laws.
4. All the illustrations and examples given herein are just for readers' understanding purpose.
5. All the calculations work on the pro rata basis.
6. E-Biotorium Compensation Plan is a hardcore sales & marketing of its Products. It is not any type of money-making scheme. It is not an overnight millionaire making program.
7. The incomes from any plan are subject to your efforts and as per terms & conditions given on the website: www.biomagneticmattress.com.
8. Grievances or complaints, if any, shall be resolved in accordance with the Grievance Redressal Mechanism provided by the company or through arbitration as per laws of the land.
9. Disputes if any will be resolved in the legal jurisdiction of Mumbai courts (Maharashtra, India) only.
10. All rights reserved. The company may change / amend / alter / update any income or payment calculation method without any prior information. For updates, please visit our website: www.biomagneticmattress.com.



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